

# Christian Lathers

Producer

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## About Me

As a producer I bring teams together to complete jobs on spec, on budget, and to the best of our creative abilities. While I was growing up, my family lived overseas in Asia. This gave me a natural love for integrating and flourishing in multicultural environments and projects. While in engineering school I was drawn to the vendor side of production. I've worked in almost every capacity from PA to director. This led me to solidifying my role as a producer. I love the details, big picture planning, process, and formation of projects. My background in Marketing also informs my ability to understand the technical goal behind a project, in addition to the front facing objectives.

## EXPERIENCE

- **Producer**
  - Freelance  
June 2015 - Present  
*(Full-time since Feb 2016)*
  - Commonwealth//McCann  
Jun 2018 - Nov 2018
  - Weber Shandwick  
Jul 2018 - Aug 2018
- **Integrated Producer**
  - Commonwealth//McCann  
Nov 2018 - Feb 2019
- **Operator/Grip/2nd AC/Stills**
  - Freelance  
Jun 2015 - Present
- **Dandelion**
  - Ops / Project MGMT  
Jan 2015 - Feb 2016
- **Tell**
  - Junior Producer  
May 2014 - Jan 2015
- **The Robison Group**
  - Data Analyst  
May 2013 - Sep 2013

## SKILLS

- **Adobe Creative Cloud** 
- **Microsoft OfficeSuite** 
- **Google Apps for Business** 
- **Da Vinci Resolve** 

## EDUCATION

- **BBA - Marketing**  
Walsh College  
2016 SU - 2016 WI  
On hold | Completed 94 of 127 Credits
- **Associates of Arts**  
Macomb Community College  
2010 WI - 2015FA  
Graduated Cum Laude | Completed 113 Credits
- **Homeschool Graduate**  
Class of 2011

## KNOWLEDGE BASE & EXPERIENCE

### Production

- **Process:**
  - Hyper-focused on the little things, while maintaining perspective and longterm goals
- **Networking:**
  - Knowledge of key industry players and vendors, Local and Abroad, as well as work-flows for finding new and/or specialized ones.
- **Technical Production:**
  - Working knowledge of cinema, DSLR, mirrorless, and mobile cameras.  
*(RED, Arri, Canon C & EOS, Sony F & Alpha, Canon EOS, & Panasonic, GoPro, iPhone, android, etc.)*
- **G&E/Rigging:**
  - Experienced with Lighting, G&E, and specialized production support. (Including camera cars and various pursuit systems)

### Post-Production

- **Technical:**
  - Working knowledge of Tastes, trends, work-flows and software used in cutting, editing, and coloring.
- **Networks:**
  - Knowledge of key industry players, as well as local contacts.
- **Animation Production:**
  - Working knowledge around VFX, CGI, Motion Graphics and Animation.

## Notable Credits\*

### Producer

- Call Me Out - Branded Influencer series  
*Commonwealth//McCann*
- Textures Series  
*Commonwealth//McCann*
- GM Global Safety Week 2018  
*Webershandwick*
- GM CDAO 2018  
*Webershandwick*
- Flint Eastwood - Queen (Music Video)  
*2017 Neon Gold*
- Green Day - Somewhere Now (Music Video)  
*2017 Warner Bros.*  
*(Commissioned but released as a tribute piece)*
- Justin's Story | Spartan Orthotics & Prosthetics  
*Direct to Client 2017*
- GHOST - He Is (Music Video)  
*2017 Loma Vista*

### Production Manager / Coordinator

- One Republic - Start Again ft. Logic  
*2018 Doomsday (Production Coord.)*
- Kanye West - Unreleased Music Video  
*Yeezy//Operator 2018 (Production Manager Detroit)*
- Tantalum  
*Whitelist (Web Series) 2018 (Production Coord.)*

### Line Producer

- Detroit. Move here. Move the world.  
*Stephen McGee Films (Short) 2017*
- Anthem of Us  
*Stephen McGee Films(short) 2016*

\*Full Credit list provided upon request

REFERENCES UPON REQUEST